JOIN US FOR A NIGHT OF FOOD, FUN & FASHION!

RUNWAY TO Success

WITH FLYING COLORS

FRIDAY
OCTOBER 28TH, 2022
5:30 - 9:00 P.M.

TEMPE MISSION PALMS
60 EAST 5TH STREET | TEMPE, AZ

GATEWAY COMMUNITY COLLEGE

MARICOPA COMMUNITY COLLEGES FOUNDATION

2022 SPONSOR OPPORTUNITIES

THE GATEWAY IMPACT

GateWay Community College is the first step in a life-changing transformation through education and workforce training. GateWay provides an affordable, encouraging environment and a pathway to rewarding employment or transfer to a four-year university. GateWay is proud to be a Hispanic Serving Institution (HSI), with an enrollment of 45% Hispanic students. Of those, 76% are first-generation college students, paving the way for future generations.

YOUR FINANCIAL SUPPORT DIRECTLY IMPACTS STUDENT SUCCESS. HERE ARE A FEW WAYS YOUR DOLLARS HELP.

MINIMIZING BARRIERS TO ACHIEVEMENT

The average age of a GateWay student is 27, meaning our students are more likely to attend part-time while juggling work and family responsibilities along with their studies. GateWay is one of the only colleges in the state to provide on-campus child care. The Quality First Children's Learning Center alleviates barriers for student parents by enabling them to attend class while their children are in a safe and inviting educational facility of their own. Their children develop a sense of competence and self-worth as they learn skills in pre math, literacy & language, and cognitive and motor development.

ONE-ON-ONE SUPPORT

Counselors, career advisors, mentors, tutors, and enrollment navigators are in place to welcome and guide students through their journey. Students are surrounded with a circle of support. In addition, GateWay provides Disability Services, a Veteran's Center, Career Services, and a food and clothing pantry to maximize student achievement and success.

CAREER FOCUSED PROGRAMS

GateWay's trade and technical programs get students into the workforce quickly, and into some of the highest paying jobs available without a 4-year degree. Many of our programs – like our meat cutting certificate and clean water technologies degree – are the only one of their kind in the state. The Healthcare United at GateWay (HUG) Clinic offers pro-bono healthcare services directly to those who need it most and gives healthcare students hands-on experience, under the supervision of licensed, professional faculty.

"GateWay's friendly environment always offered me a sense of hope and belonging. When I felt like giving up, I realized people were counting on me. GateWay was my true home."

– Crissy Ramos, Nursing Alum

MORE THAN **11,000 STUDENTS**

160 CERTIFICATE & DEGREE PROGRAMS

6 CAMPUSES OFFERING MANY UNIQUE TRADE PROGRAMS

- GateWay's nursing, healthcare, apprenticeship and trades programs are among the **highest paying jobs** without a four-year degree.
- GateWay has the **only meat cutting certificate** in the state.
- GateWay Nursing graduates **produce an annual economic impact of $30 million.**
- GateWay is the only community college in the Maricopa system that has a **Light Rail Stop** on campus.
- GateWay delivers **more than 1,500 graduates into the workforce each year** with an **economic impact of $85 million.**

"GateWay changed my life by giving me an affordable opportunity to learn a trade, and expert knowledge to succeed in my field."

– Chris Boers, Meat Cutting Alum

The pro-bono **HUG Clinic** (Healthcare United at GateWay) serves over 1,100 patient appointments each year, **saving the community over $100,000** in healthcare costs annually. Students perform physical therapy assisting, respiratory care, and diagnostic medical sonography services with instructor supervision.

GateWay has the only **Water Resources Technologies** associate degree in the state.

MARICOPA COMMUNITY COLLEGES FOUNDATION

YOUR GIFTS ARE TAX DEDUCTIBLE

GateWay Community College provides access to higher education for diverse students and communities. Contributions to GateWay Community College are tax deductible through The Maricopa County Community College District Foundation (MCCCDF) was established in 1997 as the 501(c)(3) nonprofit organization designated by the Maricopa County Community College District to receive and manage gifts on behalf of its 10 colleges.

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SPONSORSHIP LEVELS

PLATINUM $10,000	GOLD $5,000	SILVER $2,500	BRONZE $1,500
Logo included in all advertising, invitations, social media and on the event website	Logo included in all advertising, invitations, social media and on the event website	Logo included in all advertising, invitations, social media and on the event website	Company name on the event website and on email invitations
Presenting sponsor recognition on the event registration page Sponsor Scroll and large logo that clicks through to your business on the sponsor page	Gold sponsor recognition on the event registration page Sponsor Scroll and medium logo on the sponsor page that clicks through to your business website	Silver sponsor recognition on the event registration page Sponsor Scroll and small logo on the sponsor page that clicks through to your business website	Bronze sponsor recognition on the event registration page Sponsor Scroll
Special recognition by the emcee on stage at the event	Seating for eight in the VIP section	Seating for eight in the VIP section	Seating for four in the VIP section
Your logo on screen logo during program	Elevated VIP table experience for eight	Sixteen drink tickets	Eight drink tickets
Seating for eight in the VIP section	Sixteen drink tickets on screen at event		
Elevated VIP table experience for eight			
Sixteen drink tickets			

To sponsor Runway to Success or receive more information, contact:
Ann Blatté: (602) 286-8040
ann.blatte@gatewaycc.edu
or visit: runwaytosuccessgwcc.com

UNDERWRITING OPPORTUNITIES

PRESENTING SPONSOR $15,000	RECEPTION SPONSOR $2,500 SOLD	PROGRAM SPONSOR $2,500
Branding as the presenting sponsor of the event in all advertising, invitations, social media and on the event website	Underwrite our cocktail reception with exclusive company branding in the reception area, including the bar	Underwrite our high-energy program with exclusive company branding in the entrances to the ballroom
Presenting sponsor recognition on the event registration page Sponsor Scroll and large logo that clicks through to your business on the sponsor page	Logo included in all advertising, invitations, social media and on the event website	Logo included in all advertising, invitations, social media and on the event website
Opportunity to speak from the stage or be interviewed by the emcee	Reception sponsor recognition on the event registration page Sponsor Scroll and small logo on the sponsor page that clicks through to your business website 8 event tickets with reserved seating	Program sponsor recognition on the event registration page Sponsor Scroll and small logo on the sponsor page that clicks through to your business website
Seating for eight in the VIP section	Seating for four in the VIP section	Seating for four in the VIP section
Elevated VIP table experience	Eight drink tickets	Eight drink tickets
Sixteen drink tickets		
Your logo on screen logo during program		

ENTERTAINMENT SPONSOR $1,500 SOLD	DESSERT SPONSOR $1,250 SOLD
Underwrite the entertainment with live shout outs from DJ Dizzie Ramsey	As the exclusive dessert sponsor your company will receive recognition on a small sign at each dining table
Logo included in all advertising, invitations, social media and on the event website	Logo or name included in all advertising, invitations, social media and on the event website
Entertainment sponsor recognition on the event registration page Sponsor Scroll	Seating for four in the VIP section
Seating for four in the VIP section	Eight drink tickets
Eight drink tickets	

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